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JULIE GRANGER NAMED PRESIDENT OF JUNIOR ACHIEVEMENT OF WISCONSIN

MILWAUKEE, Wis. (November 1, 2023) – Junior Achievement of Wisconsin announced today it has selected Julie Granger as its next president. Granger was formerly the executive vice president of the Metropolitan Milwaukee Association of Commerce (MMAC).

As president of the state’s Junior Achievement initiatives, which include five regions throughout Wisconsin, Granger will lead and manage a team of talented professionals providing vital work readiness, entrepreneurship, and financial literacy programs. These programs currently reach 121,600 K-12 students statewide, thanks to the dedication of nearly 7,000 volunteers.

“Julie comes to JA with a blend of community and business connections, program execution experience and organizational strategy,” said JA of Wisconsin Board President Susan Fronk, who is also the president and CEO of MRA. “I am confident Julie will provide the leadership needed to guide JA and its team to a successful future.”

As the EVP of MMAC (the largest business association of its kind in the state with 2,000 member companies), Granger led the organization’s membership, talent strategy, marketing, communications, and equity and inclusion efforts.

“Our students need career direction and inspiration more than ever,” said Fronk. “The schools and students we serve, as well as our supporters, will benefit immensely from the energy and vision Julie is bringing to us.”

Granger has built a record of success supporting non-profit organizations over the past 25 years, including board service with Tempo Milwaukee, Milwaukee Women inc, the Holton Youth Center (now the Strong Milwaukee Center), Pius XI High School, and Imagine MKE, an organization dedicated to advancing Milwaukee’s creative economy.

“I am thrilled to contribute to the empowerment of countless young people through JA,” said Granger. “This organization, built on a 100-plus-year history, is just getting warmed up. Its hands-on learning experiences have never been more relevant or necessary to help students build the mindset and skillset they need to achieve their full potential. Today’s students are tomorrow’s talent, and they are the key to building a healthy, prosperous community.”

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ABOUT JUNIOR ACHIEVEMENT – *Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Visit www.wisconsin.ja.org for more information.*