Impact Report 2021-2022





A MESSAGE FROM THE PRESIDENT AND BOARD CHAIR



There is an adage that says: "You don't have a second chance to make a first impression." While this may be mostly true, at Junior Achievement we believe that every day is an opportunity for youth to overcome the challenges of yesterday, while pursuing their dreams of a better tomorrow. And thanks to you, many will have the mindset and the skillset they need to do just that.

As we turn the page on another chapter of Junior Achievement of Wisconsin history, we remain grateful to you for the ways you impact the lives of people in your community. Whether down the street, across the city, or throughout the State of Wisconsin, volunteers and financial partners like you are making a difference for young people in important ways.

Like last year, program volunteers and financial partners provided the support we needed to pursue new ways to collaborate with our school-based education partners beyond the traditional delivery model. Your financial gifts funded education programs focused on financial literacy, entrepreneurship, and work and career readiness. Your willingness to enter a classroom in-person or remotely and share your insights and knowledge is heralded by students as "inspiring" and described by teachers as a series of important "light-bulb" moments. Your leadership and service on the Board of Directors provided the guidance we needed to grow and meet new challenges head on.

The stories on the pages that follow reflect the importance of innovation, inspiration, and impact. They reflect an inherent promise we make to youth in our community: if you are interested in pursuing your dreams and in developing skills to thrive, we will be relentless in helping you get there. Please enjoy the following stories and highlights and know how much we appreciate you and the impact you are helping us make to provide youth with the opportunity to make every impression—even after their first one—their absolute best.

On behalf of the JA team and our Board of Directors, thank you for your support and your commitment to Junior Achievement of Wisconsin.

Michael Frohna

President, Junior Achievement of Wisconsin

Troy Carrothers

Chair, Junior Achievement of Wisconsin Board of Directors

2022 MARKS THE BEGINNING OF A NEW PROMISE

As young people began the 2021-22 school year, they faced many challenges. Catching up on basic skills, relearning social and emotional connections, and understanding the impact of a worldwide pandemic were just a few of the hurdles our young people had to overcome. COVID-19 showed us that Junior Achievement lessons are more relevant than ever and are needed to help young people develop the ability to plan for a successful future carefully and thoughtfully.

With that backdrop in mind, Junior Achievement of Wisconsin took on a renewed focus in the 2021-22 fiscal year - a PROMISE to invest \$20 million to provide life lessons for 500,000 Wisconsin students by 2025. Fulfilling this promise will further the Junior Achievement vision of a world where young people have the skillset and the mindset to build thriving communities.

The 2022 Annual Impact Report will highlight the new and reimagined innovative programs delivered to Wisconsin students. We will honor those who helped us impact students around the state. And we will share how we engaged our community partners and inspired students with Mission-Driven Events in the first year of our 4-year PROMISE to the young people of Wisconsin.



A NEW LOOK FOR JUNIOR ACHIEVEMENT

You may have noticed that our 2022 Annual Impact Report looks a little different. That's because June of 2022 marked the dawn of a new look for Junior Achievement worldwide. It is the first change to the Junior Achievement (JA) logo since 1986. The update reflects the organization's evolution from a supplemental youth development program in the 1980s to a fully integrated K-12 education partner today.

Junior Achievement has changed significantly since 1914. The 2022 update of our brand reflects that reality. JA has closely collaborated with local partners in education, business, and the community to ensure that students receive proven, life-changing learning experiences. This process, which includes the use of innovative learning technology, accelerated significantly over the course of the pandemic.

The brand update is occurring globally, with JA operations in more than one hundred countries worldwide beginning the process this year.

Since 1986, the JA logo has consisted of a green triangle with three white or gold stairsteps in the triangle. The new logo, which resembles planes flying in formation or a flock of geese, borrows elements from the five previous JA logos. The new logo and branding, which utilizes dark blue, turquoise, yellow, and green color elements, represents how one leader in the community, working in tandem with Junior Achievement, can impact many lives. Ultimately, by working together, we can all rise above.













1919-1941

1941-1955

1955-1967

1967-1986

1986-2022

2022-

STUDENT IMPACT THROUGH INNOVATION

CAREER SPEAKER PANELS AND VIDEOS INSPIRE STUDENTS TO DREAM BIG

More than 26,300 students learned about career possibilities from two new JA programs offered in the 2021-22 school year. Both programs were piloted during the previous school year and were so well received that they were added as statewide JA programs in 2022.

The JA Career Speaker Series used 75 pre-recorded videos made by Wisconsin volunteers across the state. In the videos, businesspeople spoke about their careers, the skills and education needed for success, and what a typical workday is like.

The JA Career Speaker Panels allowed students to watch a live or pre-recorded panel of speakers answer questions about their careers.

LIVE PANEL EVENTS (VIRTUAL)	
SEPTEMBER 21	Outdoor Industry Jobs
OCTOBER 19	Manufacturing and Trades Careers
NOVEMBER 16	Early Career/Young Professionals
DECEMBER 21	Health Care Careers
JANUARY 18	Hospitality/Tourism Careers
FEBRUARY 15	African American Entrepreneurs/ Professionals
MARCH 15	Women Professionals
APRIL 19	STEM Careers
MAY 17	Asian American/Pacific Islander Professionals

JA CAREER SPEAKER SERIES



STUDENT QUOTES

"I learned that you shouldn't take the easy way out. You should do things that challenge you because they will help you later in life."

"One of the speakers said that her job didn't feel like a job because she was having fun every day. I think that is very inspirational and makes me want to pursue my dream career."

"Take opportunities, and be comfortable with uncomfortable things."

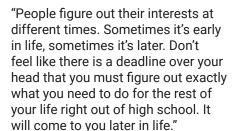
SPEAKER MESSAGES

Here are a few of the messages shared with students during Career Speaker Panel discussions.





STEM Careers Panel





Michael Sheppard Thrivent African American Panel

"Events in your life do not have to define you, they do not have to destroy you, they can develop you. Take them and use them as fuel. I want you to choose to be great in whatever you want to be."



Ignacio Enriquez Appleton Police Department Hispanic Entrepreneur Panel

"I want you all to be inspired in your abilities and the beautiful things that you can provide, not only for yourselves, but to the communities you live in and in the world we live in."



INTRODUCING JIM'S JA BIZTOWN

Jim Fuchs, a lifelong supporter of Junior Achievement of Wisconsin who served on our Board of Directors for 18 years, has always believed that empowering young people through free enterprise is the path to an incredible future.

When the opportunity to develop a JA BizTown and JA Finance Park facility in Milwaukee was presented 13 years ago, Jim, supported by his wife Kathy and his family, made it his mission to bring the facility to life. Jim flew to other Junior Achievement offices around the country to find the best ideas and bring them back to Wisconsin, at the same time he tirelessly sought funders for the Wisconsin facility.

Jim, an entrepreneur and owner of Fuchs Business Solutions, has been wildly successful in his life's pursuits. His focus on the JA Capstone facility was no exception to that rule. On April 15, 2011, the first students crossed the threshold of JA BizTown and became our very first JA BizTown citizens.

In honor of Jim's warm spirit, indelible passion, and Junior Achievement legacy, we chose to honor Jim by renaming the kid-sized town Jim's JA BizTown. On May 11, 2022, Jim's JA BizTown welcomed its first students.

Jim believes that every student is bright; that every educator is a compass; and that every volunteer is a wonder of the heart. When you enter the doors of our Milwaukee facility and see the magic of Jim's JA BizTown, Jim wants you to remember "It is your community. Help make it safe AND world class!"



Fun Facts about Sim's Sim BizTown

- Each day up to 100 fifth or sixth graders become JA BizTown citizens where they work in one of fifteen businesses. Each student gets a job, earns a paycheck, manages their bank account, shops, elects a mayor of BizTown, and learns how to cooperate to run a successful business.
- Since JA BizTown opened in Milwaukee in the 2012-13 school year, 93,038 fifth and sixth graders visited the facility and learned how to operate the businesses found in a typical town, manage their earnings, and vote for mayor.
- For every day that Jim's JA Biztown is open to students, we need at least 20 volunteers to help guide students through their activities as citizens of a mini city.



HONORING THOSE WHO HELP US IMPACT STUDENTS

Spotlight on Amber Manke, La Crosse, WI

Amber Manke participated in a JA high school class that became a game-changer.

After high school graduation, Amber applied for her first job at a local bank. Her JA mentor, a Vice President at the bank where she applied, agreed to be a reference for her. Not only did he help her get the job, but he also took time to coach her on banking etiquette and followed her banking career through her college graduation. Her JA experience introduced Amber to the importance of networking, helped her develop effective communication skills, and showed her the power of community involvement.

"Financial literacy is not something that many children grow up understanding. In a paycheck-to-paycheck world, the notion of contributing to a savings account, making responsible choices, and going to college are not a given," said Amber. "JA was an extra-curricular activity that I could afford to participate in. Without the influence, education, and opportunities provided by JA, I truly feel I would not be where I am today."

Amber is a Vice President at Coulee Bank in La Crosse and has been a JA classroom volunteer since 2016.



Spotlight on Dan Koschik, Wausau, WI

Dan Koschik knows how much the manufacturing industry needs workers. That is one reason he teaches JA career readiness programs to teenagers in Marathon County.

For four years, Dan has focused on learning experiences that teach students how to be innovative thinkers, how to start their own business, and how to prepare for career success. Using his experience in engineering, sales, and business development, Dan brings a unique perspective that shows students how a career path may not always be in a straight line.

In a recent entrepreneurism class, one student approached Dan and said he wanted to take a more trades-based path instead of college. "I assured him

that there are always different pathways to success, but none of them are successful without hard work," said Dan. "Conventional post-secondary education isn't for everyone, and I encourage students to find the career options that best fit what they want out of life."

Dan works for AROW Global Corporation in Mosinee, Wisconsin, a manufacturer of bus windows, driver protection shields, and windows for service vehicles in the US and Canada. Giving back to the community is an important priority for Dan and for AROW.



Spotlight on Jennifer Johnson, Milwaukee, WI

After 9 years as a JA volunteer, Jennifer Johnson is excited for each new school year so she can teach important life skills to youngsters in southeast Wisconsin. Jennifer uses fun games and activities to show 2nd, 3rd, and 4th grade students the importance of voting, teach them that paying their taxes ensures we have community services, and help them understand earning, saving, spending, and donating. She even guides students as they operate an imaginary hot dog stand, so they see what it takes to run a business.

Jennifer has worked at Associated Bank for 14 years, working as a Branch Manager in Fredonia, Whitefish Bay, and Port Washington. Today she is a Market Manager, supporting Associated Bank locations in Germantown, Sussex, and Menomonee Falls.

"An incredible part of my career revolves around Junior Achievement," Jennifer said. "Teaching JA lessons is one of the most rewarding things I have ever done. The JA mission aligns with my personal passion and the focus of Associated Bank's efforts in the community. We all are focused on work that positively impacts students with financial literacy and life skills lessons."



HONORING THOSE WHO HELP US IMPACT STUDENTS

Spotlight on Paul D'Alberto, Sheboygan, WI

As VP of International Sales for The Vollrath Company, Paul D'Alberto understands the global economy. For 15 years, teaching that concept to elementary school students has been the focus of his volunteer time with JA. In addition to being a classroom volunteer, Paul served for 3 years on the JA Board of Directors in Sheboygan County.

Whether he teaches students about the free market system, how the United States is connected to the global economy or how producers and consumers interact in the global marketplace, Paul's experience at The Vollrath Company makes him an engaging volunteer. The proof that he is an effective volunteer comes from the students he mentors in Sheboygan

classrooms. A young man approached him in downtown Sheboygan and asked if Paul was "Mr. D." After 5 years, that young man remembered the JA lessons he learned when Paul visited his school classroom.

"I volunteer with JA for two reasons. The first is to see the faces of the students light up when they learn something new and interesting," said Paul. "The second is a bit more selfish, but I really enjoy teaching young people. At times, I get as much out of the JA experience as they do."



Spotlight on Aimee Davis, Madison, WI

Aimee Davis was introduced to Junior Achievement when she saw her niece, Emily, participate in JA BizTown, a business simulation that allows 5th graders to run a kid-sized town. Aimee watched Emily prepare during several weeks of classroom lessons where she learned how local businesses support their community, how challenging it is to secure a job, and how hard business owners work to succeed. Watching her niece apply the lessons to the small business she ran at JA BizTown brought the JA mission to life for Aimee.

When Aimee got the chance, she joined the JA of Wisconsin Board of Directors to help guide and

support the South-Central Region. Her optimism, enthusiasm and strategic thinking quickly made her a valuable member of the Board. Those traits illustrate Aimee's personal philosophy, which is explained by a Jack Ma quote - "Love what you do, inspire people through the hardest of times, and be willing to roll up your sleeves and do that work."

Aimee is the Vice President of Marketing, Communications, and Community Affairs at Alliant Energy in Madison, Wisconsin.



Spotlight on Jeff Tornow, Eau Claire, WI

Jeff Tornow has hired many high school students to fill retail positions in the stores he manages. Those experiences make him appreciate and support the work JA does to provide job skills, boost self-confidence, and prepare youth for the workplace.

Jeff has been in retail leadership for 30 years and has spent the last 16 years with Scheels. His current role is Store Leader at the Scheels store in Eau Claire. Jeff has been a JA volunteer since 2007.

Jeff's favorite experiences are JA in a Day careel readiness programs for high school students. During JA in a Day events, business leaders spend the day at a local school so every student can connect with and understand the careers offered by area businesses.

While he enjoys seeing the connections students make between JA lessons and their future, he gets just as much out of his volunteer time as the students do. "It is inspiring to work with youth in our community and share my work experiences while teaching them about career readiness and entrepreneurship," said Jeff. "In return, the students' appreciation for your time and energy is amazing!"





From left to right: Baxter Salzwedel, Alexis Benrud, Michael Frohna, Michael Mounajjed, Lillian Goeckermann, Samantha Osorio, Ayden Fowler

YOUNG LIVE COMPETITION entrepreneur

Michael Mounajjed, of Middleton, Wisconsin was named the Young Entrepreneur (YE) of the Year at a Shark Tank-style competition hosted by Junior Achievement of Wisconsin in February 2022. The competition, in its second year, awarded Mounajjed a \$10,000 scholarship. Mounajjed owns Calceus Mining, a company that sells equipment and consulting services for cryptocurrency mining.

Five other Wisconsin teen business owners each won \$1,500 in scholarships.

- Alexis Benrud from Menomonie is the owner of Eunoia, a company that repurposes and sells thrift store finds from the 1970's.
- Samantha Osorio, Ayden Fowler, and Lillian Goeckermann from North Fond du Lac, owners of Commah, LLC, created a line of all natural air fresheners designed to enhance the health and wellness of their customers.
- Baxter Salzwedel from Elkhart Lake owns The Mad Patcher, a sustainably sourced clothing brand that donates 25% of profits to charity.

Any Wisconsin teen entrepreneur could enter the competition if their business had been in operation for at least 1 year. The six finalists were selected based on the following criteria: Charisma/Hustle, Business Success, Growth Potential and Social Involvement. Other considerations included the entrepreneur's age at the start of the business, challenges faced, strategic direction, innovation, personal integrity, and leadership.

SECOND ANNUAL YE LIVE EVENT HONORS WISCONSIN TEEN ENTREPRENEURS

As on the popular TV show Shark Tank, the six YE Live finalists presented their businesses and argued their case for the scholarship before a panel of judges. The judges offered feedback, asked questions, and provided constructive criticism. The 2022 panel of guest judges included:



All scholarship money was raised through generous event sponsors and donations from community leaders and business owners. Sponsors of the 2022 YE Live event included:

















WISCONSIN STUDENTS WIN NATIONAL JA TITAN COMPETITION

A team of Junior Achievement students from Wisconsin won the 2022 JA Titan National Virtual Competition, an online simulation that allows teens to start and run a virtual business. Twenty-eight teams from across the United States competed in the two-day virtual business simulation, held on May 18th and 19th, 2022.

The First-Place team consisted of Emma Henselin and Caroline Jia from Appleton North High School and Merrick Wales and Harrisdeep Sembhi from Beloit Memorial High School. The road to the national championship took several months. In early spring, the 12 Junior Achievement of Wisconsin area offices conducted their own JA Titan Business Challenge. Henselin and Jia won the Northeast Region competition. The South-Central competition winners were Wales and Sembhi. Before entering and winning the national event, all four students competed in the May 2022 JA Titan State Business Challenge, sponsored by Acuity Insurance.

The JA Titan National Virtual Competition is presented by Janus Henderson Investors, who helped launch the new JA Titan version in 2021. With a focus on financial literacy and insights into the workforce, The JA Titan National Virtual Competition brings business economics to life. As students work in teams to make financial decisions about production, marketing, research and development (R&D), and corporate social responsibility (CSR), they begin to see how every choice made in an organization relates to its future success.

46 high school students across Wisconsin won \$20,650 in scholarships during the Spring 2022 JA Titan Competitions



Merrick Wales and Harrisdeep Sembhi, Beloit Memorial High School

Caroline Jia and Emma Henselin, Appleton North High School

MISSION DRIVEN EVENTS ENGAGE STUDENTS & COMMUNITY PARTNERS

JA STUDENTS COOK UP FOOD TRUCK BUSINESSES

For one week in June of 2022, middle school students from the greater Eau Claire area learned all about Food Truck entrepreneurs. The five-day workshop taught students how an entrepreneur identifies a community need and develops the resources to create a successful business.

Local food truck owners shared their experiences and helped students unleash their entrepreneurial ideas to create their food truck theme, business name, tag line, and menu of 3-5 items. Local volunteers who are graphic designers brought the students' ideas to life by creating food truck designs and logos. Using preplanned recipes, the student entrepreneurs chose one food item and a drink to present to event judges at the end of the week. Students planned their shopping list, paying attention to the ingredient costs and product selling price to ensure they made a profit.

Students worked in an actual kitchen to practice preparing their food and drink items for the judges. After several practice sessions focused on completing the recipes and practicing their food presentations, the students presented their business to the judges.



JUNIOR ACHIEVEMENT COLLABORATES WITH FOX CITIES CHAMBER CAREER EXPO

In March of 2022, over 2,500 8th through 12th grade students attended the two-day Future Fox Cities Career Expo where they had the chance to visit with 70 Fox Cities employers about career opportunities.

The first day at the Fox Cities Expo Center helped eighth graders think about careers and learn about the businesses and jobs available in the local area. Day two focused on high school students who could learn about local internships, apprenticeships, and part time jobs. Local businesses set up exhibits each day that included interactive elements to show students what it is like to work at a particular job.

Junior Achievement volunteers met with students before they attended the Expo. By helping students identify their interests and values, create an elevator pitch, research the booths to visit and develop questions for the local businesspeople, JA was able to prepare students to have a valuable experience at the event.

The collaboration between Junior Achievement and the Fox Cities Chamber of Commerce serves to connect local employers with the future workforce and help students chart their career path to success.

NEW AND REVISED JA PROGRAMS EXPAND JA MARKET SHARE

As schools resumed in-person learning, the number of students receiving JA learning experiences grew by 58%! With more than 60 in-person and virtual program choices, JA was able to meet educators where they needed us to be - in front of students. Here are a few of the innovative programs offered across Wisconsin during the 2021-22 school year.



Students Across Wisconsin Attend JA Career Days

During the 2021-22 school year, more than 12,000 Wisconsin students attended live or virtual JA Career Days. From Eau Claire, to Wausau, to the Metro Milwaukee area, JA business volunteers spent an entire day at local elementary, middle, and high schools visiting with students about careers available at area businesses and teaching them the skills needed for success.



New JA Learning Experience Teaches Students to Be More Employable

JA It's My Job focuses on professional communication and social skills, so students understand critical concepts like communication and presentation skills, manners, listening skills, and cell phone etiquette. Educators across the state embraced this new program and allowed JA to deliver it to over 7,300 high school students.



JA Capstone Programs Are Back!

During the 2021-22 school year, almost 10,000 students attended JA BizTown and JA Finance Park simulation labs in Milwaukee and Appleton.



WISCONSIN IMPACT BY THE NUMBERS

During the 2021-22 school year, teachers welcomed Junior Achievement learning experiences back into the classroom to help students make the transition to in-school learning and prepare them for the future. As a result, we saw large increases in student and volunteer involvement.



95,199 students received JA learning experiences (up from 60,326 last year)



2,952 volunteers delivered JA lessons (up from 426 last year)



489,581 hours of instructional content (up from 204,647 last year)



3,083 school classrooms used JA learning experiences (up from 2,378 last year)



2021-22 VOLUNTEER PROVIDERS

Teachers were eager to bring Junior Achievement learning experiences back to their classrooms in the 2021-22 school year. Thanks to the corporate partners listed below, we were able to meet the demand and provide JA volunteers across the state. Each of these corporate partners provided 2 or more volunteers to teach JA lessons.

3M 4imprint Abbott Laboratories Abby Bank ACL Laboratories Acuity Insurance

Advanced Physical Therapy & Sports Medicine

Advantage Remodel Advocate Aurora Health Care Aging & Disability Resource Center AIG Travel Guard

Allstate Insurance Altra Federal Credit Union

Amazon Amcor

American Family Insurance American Transmission Company LLC Ameriprise Auto & Home Insurance Ameriprise Financial Services, Inc.

Ansay & Associates Apple Ridge Academy Army Reserve

AROW Global Corporation Artisan Partners Ascension Aspirus

Associated Bank

Astronautics Corporation of America Athletico Physical Therapy

Aurora Health Care Ayres Associates Badger High School Baker Tilly Virchow Krause, LLP

Bank Five Nine

Beaver Dam Community Hospital Bee You Boutique

Beyond Physical Therapy BloodCenter of Wisconsin BMO Harris Bank **Brady Corporation** Breakthrough Fuel LLC **Brillion School District** Bush Brothers & Company ByLine Bank

Canadian Imperial Bank of Commerce

Carl Traeger Middle School

CCFBank

Cedarburg School District Century 21 Dairyland Realty

Charter Bank Chase ChemCeed, LLC

Children's Hospital and Health System, Inc. Chippewa Valley Hospital and Oakview

Care Center Citizens Bank City of Milwaukee City of New Berlin City of Waukesha Cloverbelt Credit Union Community First Bank Community First Credit Union Concordia University Co-op Credit Union

Cornerstone Counseling Services

Coulee Bank Culver's

D.C. Everest Area Schools

Dairy State Bank Deloitte Derco Aerospace Direct Supply, Inc. Domtar Paper Company Dousman Elementary School

Eaton Corporation Edward Jones Elmbrook School District **Eppstein Uhen Architects**

Ernst & Young

Exact Sciences Corporation

Festival Foods Finastra FIS Fisery Inc. Fortifi Bank Forward Bank Forward Financial Bank Fox 25 Fox 48

Fox Cities Chamber of Commerce Fox Communities Credit Union Fox Valley Technical College

Frandsen Financial Froedtert & The Medical College of Wisconsin

Froedtert Health Future Urban Leaders GE Healthcare Generac Power Systems, Inc. Gillett School District

Good Karma Brands Graebel Companies, Inc. **Great Clips**

Great Northern Corporation Green Bay Area School District Green Bay Packers

Greenheck Fan Corporation Groth Design Group Harley-Davidson, Inc. Hartford Union School District Heartland Business Systems

Hedlund Agency Hermening Financial Group

Holy Family Parish School Howard Suamico School District HSA Bank, A Division Of Webster Bank

Hupy and Abraham, S.C. Huron Consulting Group

IncredibleBank Inland InPro Corporation Internal Revenue Service IronwoodDrive Financial Group J & D Manufacturing

J.J. Keller & Associates Jamf Software JetOut

Jewelers Mutual Insurance Company

Johnson Financial Group Johnsonville LLC Keller Williams Realty Kennedy Middle School Kenosha Unified School District

KerherRose S.C.

Kettle Moraine School District

Kimberly Clark Knight Barry Title Kohler Co. Kohler Credit Union

Kohl's

Kolbe & Kolbe Millwork Company, Inc.

Komatsu Mining Corp Kondex Corporation Kwik Trip L & S Electric. Inc. Liberty Mutual Group M3 Insurance ManpowerGroup Marco Technologies, LLC Market & Johnson, Inc.

Marquette University School of Dentistry

Marshfield Clinic Mason Companies, Inc. Masters Gallery Foods, Inc Mayo Clinic Health System MCL Industries, Inc.

Medford Area Public School District Medical College of Wisconsin Menomonee Falls High School Mequon-Thiensville Police Department Merrill Elementary School

Merrill Middle School Michels Corporation Microsoft Midwest Miller Electric Mfg. Co. Milliman, Inc.

Milwaukee Area Technical College

Milwaukee Bucks, Inc. Milwaukee County Milwaukee Fire Department Milwaukee Tool

Miron Construction Co., Inc. Mt. Lebanon Lutheran School New Berlin Police Department New Berlin West Middle/High School

Nicolet Bank Nicolet National Bank Nordson EDI North Lake School North Shore Bank

Northeast Wisconsin Technical College

Northwestern Bank Northwestern Mutual Notre Dame School of Milwaukee Oostburg Middle School Oshkosh Area School District Oshkosh Corporation Partners Bank Peoples State Bank Peshtigo National Bank Phillins-Medisize Pieper Electric, Inc.

Prevail Bank PricewaterhouseCoopers LLP ProHealth Care

Ouad Graphics Quanex Building Products Quarles & Brady LLP Richfield Middle School Robert W. Baird & Co., Inc.

Rocket Industrial, Inc.

Rockwell Automation Rogers Memorial Hospital Royal Credit Union Russ Darrow - West Bend Sargento Foods

Sartori Company Schenck SC Schneider National Schreiber Foods Security Financial Bank Sentry Insurance Shorewest Realtors Skyward, Inc. Society Insurance

South Park Middle School Spectrum Investment Advisors, Inc. Spooner Elementary School

SSM Health

St. Alphonsus Parish & School St. Eugene School St. John Vianney School St. John's Lutheran School St. Mary Parish School State Farm Insurance State of Wisconsin Sterling Bank

Sun Prairie High School Target Teachers on Call The Boldt Company Thrivent

Trane TRC Trust Point U.S. Bank

U.S. Department of Veterans Affairs

U.S. Venture, Inc. HMR United Health Group Unity Bank

University of Wisconsin - Milwaukee Veterans Administration Medical Center

Vici Beauty School

Village of Pewaukee Police Department

Voith US Vollrath Company Walgreens Walmart Waterford Senior Living

Waukesha County Waukesha County Technical College

Webster Stanley Elementary School

Wells Fargo

West Allis-West Milwaukee School District West Bend Mutual Insurance Company West Bend School District West De Pere School District

WESTconsin Credit Union Whitnall School District Win Technology Wipfli LLP

Wolf River Community Bank

Zoological Society of Milwaukee County

COMMUNITY LEADERSHIP GUIDED JA TO SUCCESS IN 2021-22

Community leaders who serve on the Junior Achievement Board of Directors provide governance, strategic planning, community connections and local enthusiasm for JA learning experiences. We are grateful for the members of our statewide governing Board of Directors and the support they provided during the 2021-22 fiscal year.

State Board Of Directors

Troy Carrothers, Chair - Buy It Mobility Networks, Inc. Susan Fronk, Vice Chair - MRA-The Management Association

Sarah Lauber, Treasurer - Douglas Dynamics, Inc.

Sean Torinus, Secretary - Serigraphic, Inc.

Brian Adam - Olympus Group

Christine Anderson - Baker Tilly Virchow Krause, LLP

Bruce Arensmeier - Deloitte

Troy Bartoshevich - First Midwest Bank

Kurt Bechthold - Payne & Dolan, Inc.

Lori Bechthold - Community Volunteer

Timothy Bonk - U. S. Bank

Sequoya Borgman - Borgman Capital

Kate Brewer - Greenfield Rehabilitation Agency

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Steve Cramer - Nasco

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Nicholas Gangestad - Rockwell Automation

Joseph Gehrke - Kesslers Diamond Center

Jennifer Green - J.P. Morgan Chase & Co.

Aaron Grundman - KPMG LLP

Christopher Hamilton - Associated Bank

Thomas Hauske - Marshall Street Capital, Inc.

Paul Hultgren - Valuation Research Corporation

Matt Hunter - JLL

Shannon Huot - Educators Credit Union

Carl Jensen - HUSCO

Joshua Johnson - Jobs For the Future

Kara Kaiser - BMO

Tom Kissinger - The Marcus Corporation

Peter Kordus - M & M Office Interiors

John Koss - Koss Corporation

Robert Landwehr - GE (retired)

Ed Maginot - Grant Thornton LLP

Daniel Manna - Gass Turek, LLC

Christopher Matheny - Fox Valley Technical College

Charles Mellowe - Charter Manufacturing Co. Inc.

Mark Metzendorf - FIS

James Meyer - Hiawatha National Bank

Chad Neumann - PwC

Reginald Newson - Ascension

Douglas O'Connor - RSM

Benjamin Otchere - A.O. Smith

Rick Parra - Pieper Electric, Inc.

Timothy Reardon - Reinhart Boerner Van Deuren

Holly Reilly - Froedtert Hospital

Brad Schlossmann - Schlossmann's Auto Group

Michael Schulze - EY

Nancy Sennett - Foley & Lardner LLP (retired)

Michael Sheppard - Thrivent Financial

John Splude - JWS Classics

William Stone - Wintrust Commercial Banking

at Town Bank

Joanne Szymaszek - Johnson Financial Group

Robert Tatterson - Xponential Ventures

Laura Thurow - Robert W. Baird & Co., Inc.

Raymond Wilson - Community Volunteer

Jennifer Wolff - Godfrey & Kahn, S.C.

D. Eyton Zelazo - Astronautics Corporation of America



AREA BOARD MEMBERS PROVIDE LOCAL LEADERSHIP IN 2021-22

Junior Achievement of Wisconsin operates 11 area offices outside of the Milwaukee Wisconsin headquarters. Local Boards of Directors in each area provide the connection between community businesses, volunteers, and donors. We thank the following members of JA Area Boards of Directors.

Coulee Area

Lori Horstman (Board Chair), Kimberlee Adam, Yan Arsenault, Ryan Born, Sarah DeLacy, Paul Jacobson, Kendra Maggert, Stephanie Martin, Randy Pretasky, Tyler Schulz, Michael J. Skroch, Chris Walters

Greater Green Bay Area

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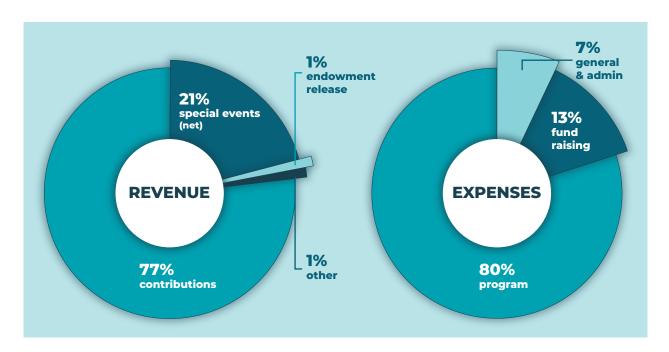
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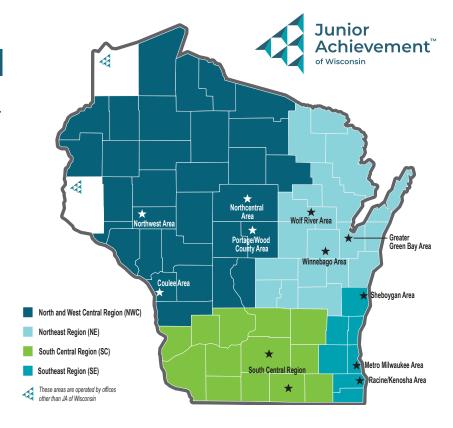
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Wolf River Area

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