

## Walmart Comes to JA BizTown in Milwaukee



*Students pose at grand opening event*

Junior Achievement of Wisconsin hosted a festive ribbon-cutting and grand opening of a Walmart Storefront at the JA BizTown simulation lab in Milwaukee.

Members of the media were there to experience the JA BizTown simulation in action as it buzzed with 5th grade students from Menomonee Falls' Riverside Elementary school on November 14. Shane Bourk, Vice President and Senior General Manager of Walmart USA, and Julie Granger, President of Junior Achievement of Wisconsin, fielded questions and discussed the impact of the experiential learning on Wisconsin's young people.

As one of a dozen local, state, and national sponsors of JA BizTown storefronts, Walmart supports a popular JA learning experience that allows students to operate a kid-sized town, including running a business, making and selling products, earning and spending money and even electing a mayor.