

# Future Business Leaders of America Take on the Titan Business Challenge



*Michelle Klein, Education Manager for Junior Achievement of Wisconsin presenting to FBLA student members.*

This year, the annual Future Business Leaders of America (FBLA) Wisconsin Fall Leadership Conference was held in Stevens Point where over 150 Wisconsin students signed up to compete against one another in Junior Achievement's Titan Business Challenge. The Titan events held across the state throughout the year award scholarships to winners as well as the possibility of advancement to the national level competition.

The Titan Business Challenge is one of Junior Achievement's (JA) highly anticipated annual events that offers an opportunity to integrate our programming, mission, and hands-on approach to learning. The events also engage students, families, educators, volunteers, and the community at large in JA's work to impact young minds in new ways.

JA team members from the Portage & Wood Counties Area ran the competition and awarded prizes to the top three teams. JA's local team worked closely with Todd Williams, High School Business and Marketing Teacher and FBLA advisor from Plymouth, Wisconsin, to plan and coordinate the Titan competition.

Junior Achievement of Wisconsin partners with numerous school and community groups to provide unique educational opportunities. Like Junior Achievement, FBLA inspires and prepares students to become community leaders.