



Presented by:

Wisconsin Department of Public Instruction



State Application Form

Program:

We are excited to recognize an individual from 5th grade through 12th grade who is making their mark on our free enterprise system by turning a business idea into a reality; an individual who applied the entrepreneurial spirit and demonstrated business knowledge to realize an actual operating business.

Eligibility:

You must meet the following requirements:

- Any student (grade 5th -12th) who is a legal resident of the United States and the State of Wisconsin who is currently enrolled in a primary, middle or high school (public, parochial, private, virtual, or home school). Applicant does not need to be a JA student.
- Owner(s) or manager(s) of a private or public company. Business may be seasonal and must have been in operation since January 2021. Multiple owners will equally share the scholarship/cash prize. The business must have been created by the applicant(s), whom must have had continuity of ownership/management throughout the existence of the business. The applicant must have created the business and had continuity of ownership throughout the existences of the business.
- Finalists must be available for a live presentation (safe & socially distanced) on Saturday, February 19th, 2022 from 3:30 – 5 PM. Travel to Milwaukee, WI for the presentation is preferred, but not required. One room of lodging will be covered by JA.
- You are not a previous winner of this award.
- One winner from the Northeast Competition (held on January 24th, 2022) will advance to the State Competition. Students who apply for the Northeast Competition will have preferential consideration in the State Competition. This includes School Based Enterprise groups.

Award and Recognition:

Four finalists will be selected to present live in Milwaukee, WI on Saturday, February 19th, 2022 to a panel of statewide celebrity judges. One winner will receive a \$10,000 scholarship grand prize. The other three finalists will receive a \$1,500 scholarship. Scholarships may be applied toward expenses at any (post secondary) educational institution. Financial awards will be mailed directly to the institution in the award recipient's name. The winning applicant will also be featured on the [DPI Young Entrepreneur of the Year](#) webpage. The audience will also select a "Viewer's Choice Award," the winner will be awarded a cash prize.

Judging Criteria:

A winner will be chosen based on business success, growth potential, and social involvement. The selection committee also considers the entrepreneur's age when the business was started and any special challenges that had to be faced, strategic direction, innovation, personal integrity and leadership.

Application Process:

Deadline: Must be received by midnight on Monday, January 3rd, 2022

A completed application includes the media release, permission slip, application, headshot and video files uploaded to a folder in our [Google Folder](#) account. Please create a folder with your first and last name. All required application materials should be included within your folder.

If you are in the following counties please apply for the Northeast YE Live Competition on January, 24th, 2022. Your application will have preferential consideration for the State Competition. (These counties include: Brown, Door, Kewaunee, Manitowoc, Marinette, Oconto, Calumet, Dodge, Fond du Lac, Green Lake, Outagamie, Waupaca Waushara, Winnebago, Menominee, Shawano).

Details here: <https://bit.ly/NortheastYELive22>

All other counties in the state should use this application.

Applicant Details

(First Name)	(M.I.)	(Last Name)
(Address)		(City, State Zip)
(Phone)	(E-mail Address)	
(Date of Birth)	(Gender)	
(School)	(Grade)	
Are you currently or have you ever participated in a Junior Achievement program? Yes No (please circle) Which Program?		

Business Details:

(Business Name)	(Business Phone)	(Business web address)
(Business Address)		

VIDEO GUIDELINES

Video Components: The following statements or questions must be addressed in the video clip; please script your video to include these questions/statements, **in the order listed below**:

- What inspired you to start your business?
- Tell us about your inspiration, your idea and how it became a reality.
- Describe your business. For example, describe your product / service, purpose / goals, features / benefits, unique selling point. How do you market or promote your business?
- Tell us about yourself and how you make your business succeed. How do you demonstrate commitment, vision, and calculated risk-tasking? Give examples of any successes, achievements or obstacles overcome.
- What are your future goals and vision for your business? What are your goals and vision in terms of market share, product range, recruitment and employment and how are you going to make this happen?
- Is your business currently profitable? Describe your financial success, or how you plan to become profitable. Share your main sources of income and expenses.
- Share any social involvement you may participate in on behalf of your business.

Video Format: Use the highest video quality setting there is on the camera in landscape mode. Preferred file format is: Mp4.

Sound Quality: Use a microphone, if available, to improve sound quality.

Length of Video: No more than 7 minutes for a creative video.

Appropriateness: All videos must be clean, professional and appropriate. No obscene or vulgar language and no sexual overtones will be accepted. Content must be reviewed by an adult prior to submission.

Media Permission Slip and Media Release: Completed and signed parental permission forms and media release must be submitted at the same time as the video clips for any minor who appears in any way in a video clip.

Deadline: All submissions must be received no later than **midnight on Monday, January 3rd, 2022.**

Video Submission: Completed applications including all materials should be uploaded to a folder in our [Google Folder](#) account. Please create a folder with your first and last name. All required application materials should be included within your folder.

For questions or issues, please contact Jenni Stein at jstein@javis.org. Winner will be notified by January 21st, 2022.

Declaration:

I hereby certify that all details supplied by me in this entry are correct to the best of my knowledge and belief. I accept the rules and conditions of entry and agree to abide by the decisions of the judging panels on all matters relating to these awards. I also understand that in order to be eligible I must be lawfully in the United States.

By signing and submitting this form, should I be selected as a Young Entrepreneur of the Year Live competition finalist, I accept this recognition and will be available on Saturday, February 19th from 3:30 - 5 PM. I understand that business attire is required.


I also give Junior Achievement permission to use my name when promoting information about the Young Entrepreneur of the Year and I grant Junior Achievement the irrevocable right and permission to reproduce, use, re-use, publish, display, copyright, and distribute information that I have included in the application, for all other purposes, including commercial, in perpetuity.

Signature: _____ **Date** _____

By signing you are confirming that all the details you have provided are correct and accurate to the best of your knowledge. You are also agreeing to the award eligibility terms and conditions. This application along with any video submissions will be used for educational purposes only and will not be sold, transmitted or used for any for-profit gain.

If applicant is less than 18 years of age, a parent or guardian must endorse the application as well:

Parent or Guardian Signature: _____ **Date** _____

	Wisconsin Department of Public Instruction MEDIA PERMISSION SLIP PI-2431 (Rev. 09-12)	Date <i>Mo./Day/Yr.</i>
	I, _____ give permission to the WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION to interview me or my minor child, _____, or to make or use pictures, slides, digital images, or other reproductions of me, of my child, or of materials owned by me or my child, and to put the finished information, transcripts, pictures, slides, and/or images to use without compensation in broadcast productions, publications, on the Web, or in other printed or electronic materials related to the role and function of the Wisconsin Department of Public Instruction.	

Address *Street, City, State, ZIP*

Signature



Telephone *Area/No.*