







YOUNG entrepreneur COMPETITION

Junior Achievement of Wisconsin

Junior Achievement's Young Entrepreneur Competition is a "Shark Tank" style event. Finalists will have the opportunity to pitch their businesses to a panel of celebrity judges, each hoping to secure the top scholarship prize.

Finalists will be judged on business success, growth potential, social involvement, and other factors including leadership, innovation, and personal integrity.

Northeast Competition

Wednesday, January 27, 2027, Appleton, WI

Four finalists from Wisconsin's Northeast Region will be selected to present their businesses live in Appleton for their chance to win a $2,000 cash prize. The winner also receives an automatic bid to the Statewide Competition.

Statewide Competition

Friday, March 12, 2027, Milwaukee, WI

The Northeast Competition winner and three other applicants from the state of Wisconsin chosen by our selection committee will compete for a $5,000 scholarship and other prizes in a taped television event in Milwaukee, WI.

Student entrepreneurs ages 16 - 22 who are enrolled in high school or a post-secondary education program (excludes graduate-level students) and have operated a business since January 2026 are eligible to apply.

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Statewide Contact: Eli Rocke, erocke@jawis.org

For more details and to download the application visit:

bit.ly/27JAYECompetition