

JA Junior Achievement™

STOCK MARKET CHALLENGE

IN PARTNERSHIP WITH



UNIVERSITY of WISCONSIN
GREEN BAY
Center for Financial Wellness

STUDENT IMPACT!

This **FREE** high energy competition is designed to simulate the excitement of a real life trading floor. Students in grades 9-12, working in teams of 3 or 4, will learn to leverage each other's strengths, and use critical thinking skills while analyzing news articles and data.

PREPARE FOR THE FUTURE!

Before the JA Stock Market Challenge, students will learn about the stock market, saving and investing during in-classroom lessons provided to you **FREE** by Junior Achievement. After completing required lessons, your teams will compete against other high school students in this exciting half-day competition.

JA Take Stock In Your Future

- Lesson One Understanding Stocks
- Lesson Two Stock Trading
- Lesson Three Exploring Dividends
- Lesson Four Best in Class Competition
- Lesson Five Planning for your Future

Each required lesson is 45 minutes. Curriculum is available using D2L or Google Sites, by JA.



HOW DOES THE EVENT WORK?

Each team is issued \$250,000 of “mock stock” and must buy and sell shares in fictitious companies throughout a simulated 60-day trading period. Trading is fast and fun, with a new day starting every 60 seconds! The goal is to achieve the greatest rate of return on investment by the end of the simulated trading session. The top three teams are awarded **CASH PRIZES**.

SAVE THE DATE!

JA Stock Market Challenge

Thursday, November 21, 2024

8:30 - 11:00 am

University of Wisconsin-Green Bay
Center for Financial Wellness | Cofrin Hall
2420 Nicolet Drive | Green Bay, WI

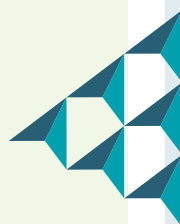
EVENT REGISTRATION OPENS SEPTEMBER 2024

QUESTIONS?

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