

## PREPARE FOR THE FUTURE

Junior Achievement of Wisconsin invites you to bring your students to the JA Stock Market Challenge – an exciting, hands-on opportunity to deepen their understanding of investing, teamwork, and financial decision-making.

## HOW DOES IT WORK?

High school students will compete in teams of 3–4 during this real-time simulation event. Using what they've learned through the JA Take Stock in Your Future curriculum, students will experience the thrill of a fictional stock market compressed into a 60-minute competition. Each team is issued \$250,000 of “mock stock” and must buy and sell shares in fictitious companies throughout a simulated 60-day trading period. Trading is fast and furious with a new day starting every 60 seconds. The goal of each team is to achieve the greatest rate of return on investment by the end of the simulated trading session.

## JA TAKE STOCK IN YOUR FUTURE LESSONS

Lesson 1 | Understanding Stocks  
Lesson 2 | Stock Trading  
Lesson 3 | Exploring Dividends  
Lesson 4 | Best in Class Competition

*Each lesson is 45 minutes and can be accessed online via JA's Learning Platform*

# JA Junior Achievement™ STOCK MARKET CHALLENGE

## SOUTH CENTRAL WISCONSIN

Thursday, November 13, 2025  
Alliant Energy Center  
1919 Alliant Energy Center Way  
Madison, WI 53713  
Event 9:00-11:30 AM

[southcentralwisconsin.ja.org/events](https://southcentralwisconsin.ja.org/events)

## CONTACT

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