

NEWS RELEASE

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Tickets Available for EPIC21 Executive Peers in Conference Breakfast

LA CROSSE, WISCONSIN. Eddie LeMoine will be the keynote speaker at the Junior Achievement EPIC21 Executive Peers in Conference Speaker Breakfast on May 2, 2024 from 7:30 AM to 9:30 AM in the University of Wisconsin La Crosse Student Union, 521 E. Avenue North, La Crosse, WI.. The event will also honor community business partners, Junior Achievement volunteers and the Teacher of the Year.

LeMoine has more than 4 decades of experience in the business world and is a renowned national speaker. He recently was named the TEC Canada Speaker of the Year in 2022. Local businesspeople are invited to attend his presentation called “Bring About What You Think About.” Based on his bestselling book of the same name, LeMoine will share secrets gleaned from the mindsets of the world's top performers, offering practical strategies to revolutionize both personal and professional life and harness the power of thoughts to manifest deepest desires and lessen the unwanted.

Event sponsors include TrustPoint, EPIC21 (Executive Peers in Conference), and BMO. Event proceeds will support financial literacy, entrepreneurship, and career readiness programs delivered by Junior Achievement volunteers to Coulee Region students. For more information or to purchase tickets, go to <https://bit.ly/CouleeJAEconSpeaker23>.

The mission of Junior Achievement of Wisconsin is to inspire and prepare young people to succeed by recruiting and training community volunteers to teach K-12 students about financial literacy, entrepreneurship, and career readiness. JA learning experiences give students the skillset and mindset to build thriving communities. During the previous 2022-23 school year, 4,861 students in the La Crosse area received life skills lessons from Junior Achievement volunteers. More information about donating to JA or becoming a volunteer during this school year can be found at Wisconsin.ja.org.